



THE VOICE OF  
PRIVATE CAPITAL

VENTURE CAPITAL  
PRIVATE EQUITY  
INFRASTRUCTURE  
LONG TERM INVESTORS

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# Latest trends in the European Private Equity and Venture Capital Industry

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Dr Cornelius Mueller, Research Director  
Invest Europe

# About Invest Europe



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We are the voice of European private capital

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We create a more favourable environment for equity investments and entrepreneurship

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Founded at instigation of EU

**1983**

Members

**650**

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**Team of 25 based in Brussels**

- Public Affairs
- Communications
- Research
- Events
- Support/Membership

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**Members cover**

- Venture capital
- Private equity
- Infrastructure funds
- Long-term investors

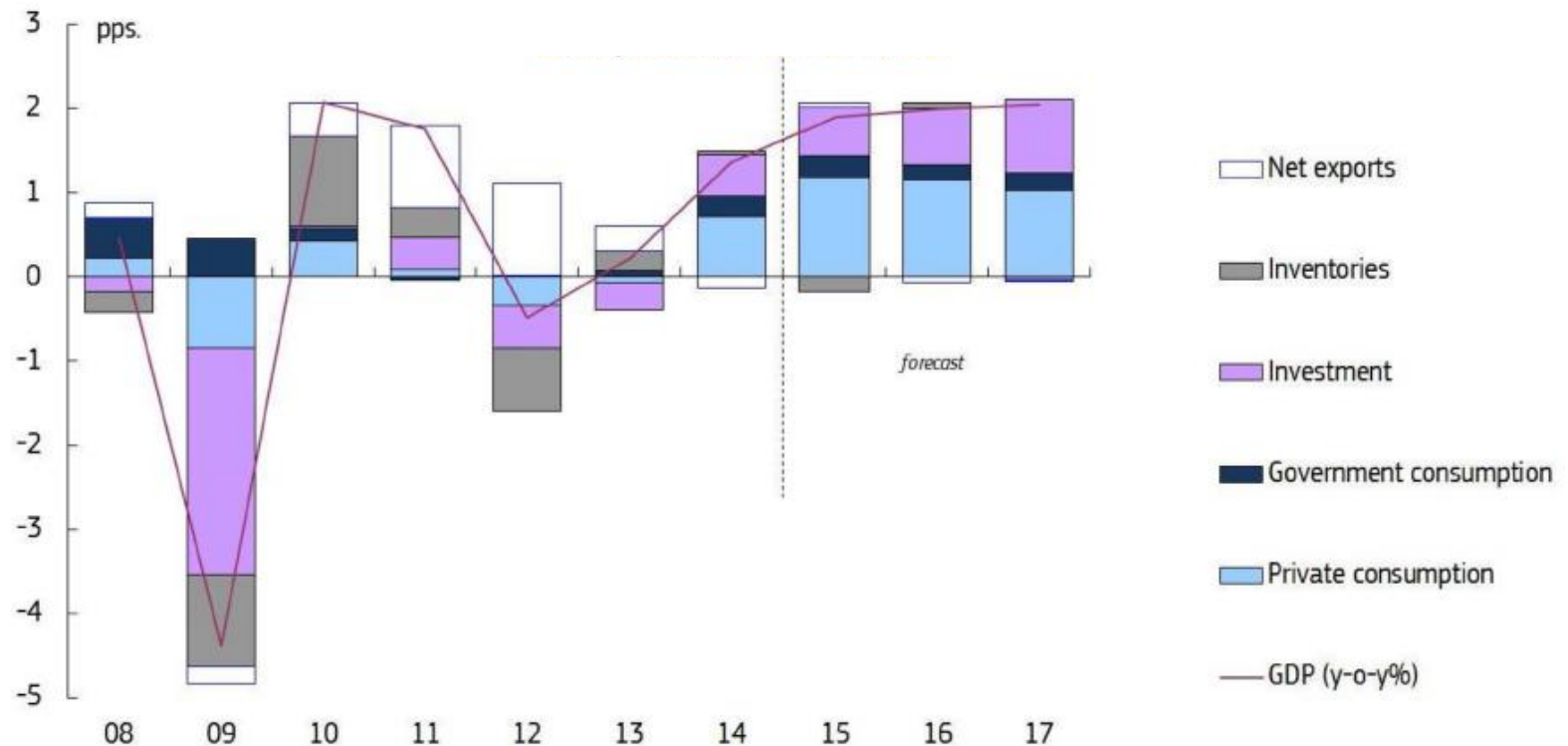
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Private Equity  
essential to the  
European economy

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# Private consumption and investments as the main growth engine in Europe

## Components of GDP, EU



Source: European Economic Forecast, Autumn 2015, European Commission

# Private equity's contribution to European economy

€346bn

Invested into European companies since 2007\*

83%

Invested in SMEs\*

>40%

Total funds raised in 2014 from outside Europe\*

5,600

New businesses created every year\*\*

€350bn

Value of patents granted to PE-backed companies between 2006 and 2011\*\*

12%

Industrial innovation in Europe attributable to PE-backed companies\*\*

4.5-8.5%

Improvement in performance in the first three years\*\*

50%

Less likely to fail than similar non-PE-backed companies\*\*



# The European Commission supports private equity

## Capital Markets Union Action Plan



Brussels, 30.9.2015  
COM(2015) 468 final

**COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN  
PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL  
COMMITTEE AND THE COMMITTEE OF THE REGIONS**

**Action Plan on Building a Capital Markets Union**

{SWD(2015) 183 final}  
{SWD(2015) 184 final}

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Private Equity invests  
in micro opportunities  
regardless of the  
overall climate

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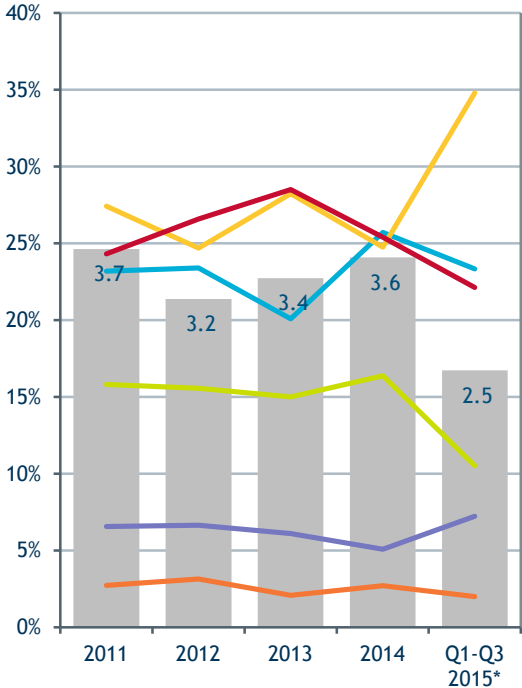
# Private equity identifies the European Champions of today and tomorrow



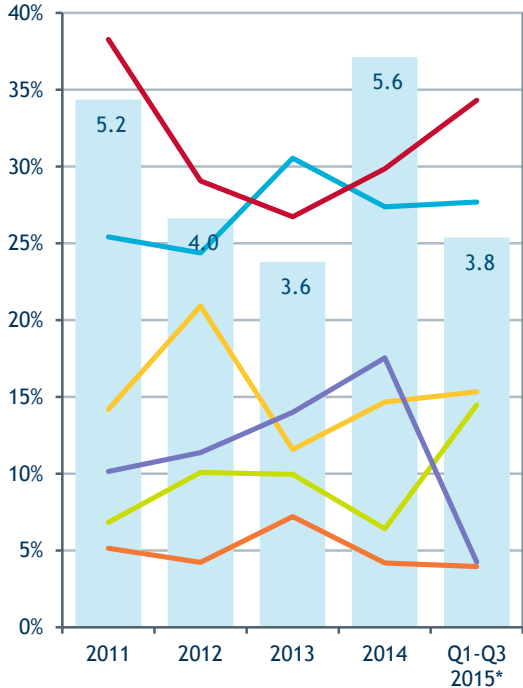


# Investments by region

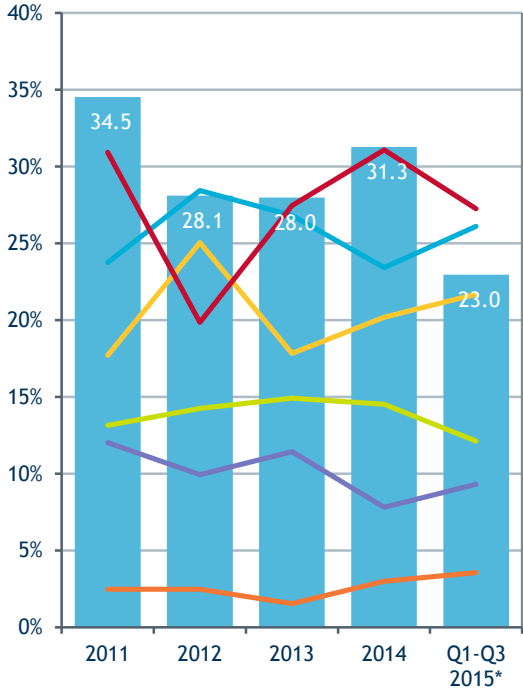
### Venture capital



### Growth



### Buyout

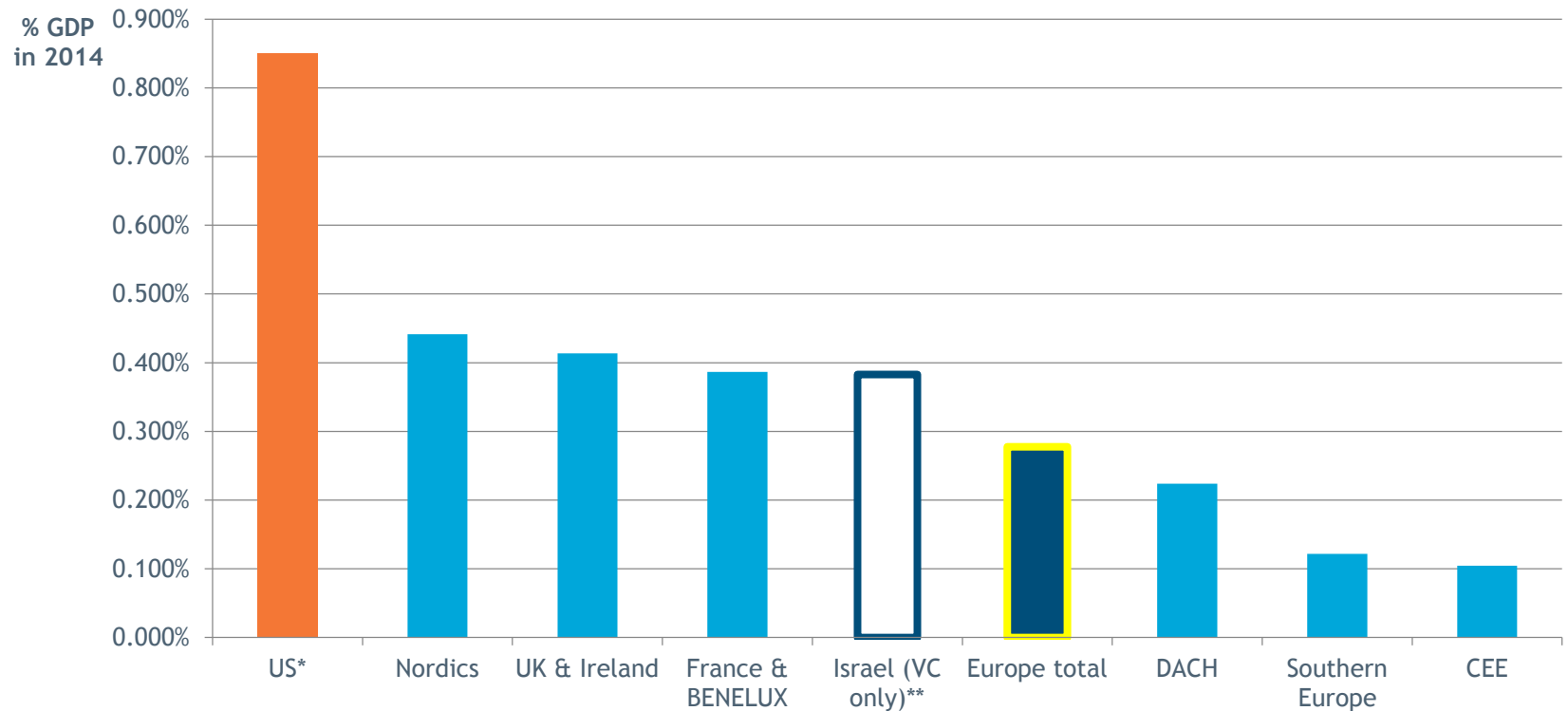


% share amount invested by region

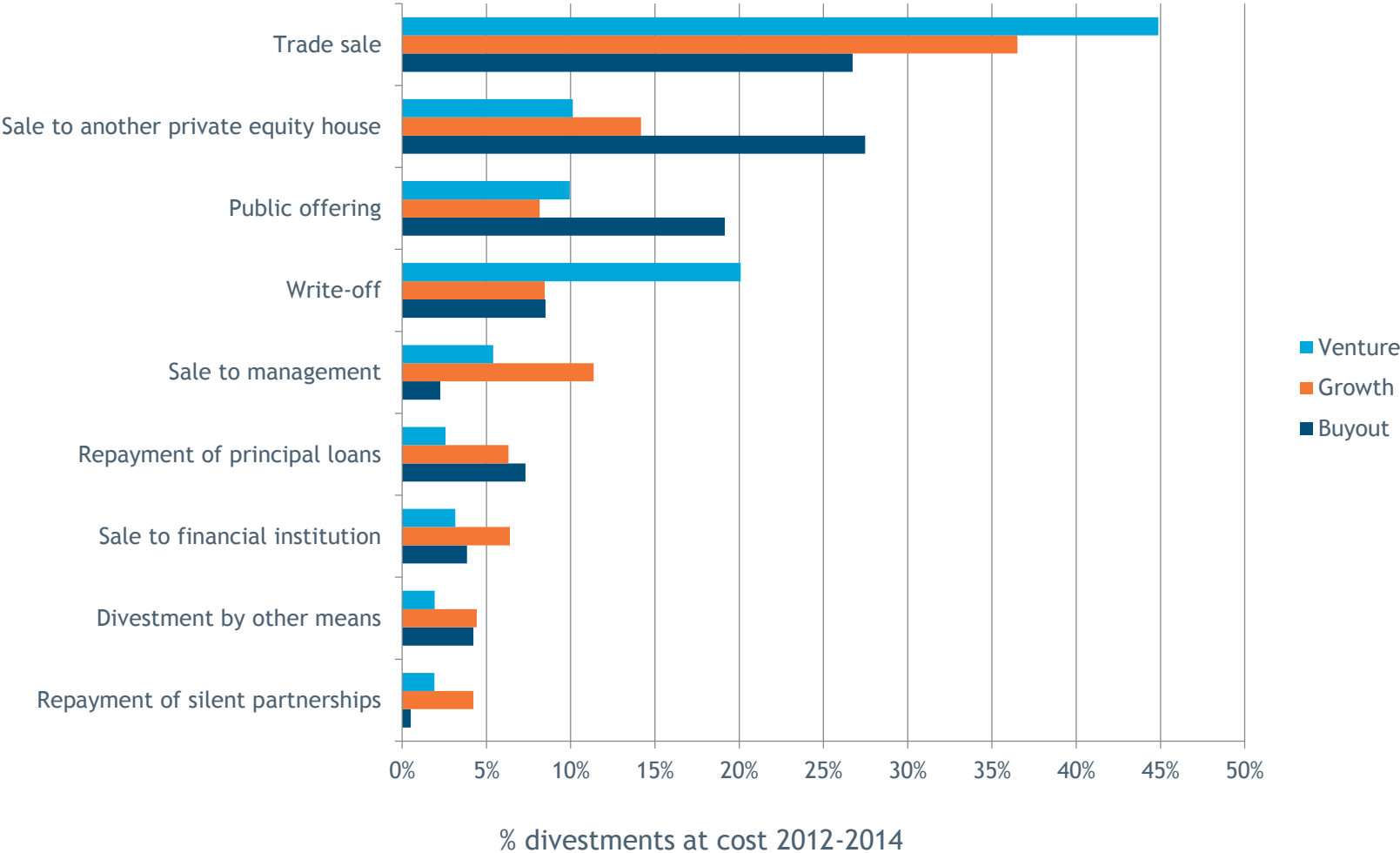
- Nordics
- UK&Ireland
- DACH
- France&Benelux
- Southern Europe
- CEE

Grey bar: Total amount invested in Europe in € billion

# Europe is an underserved market for private equity investments



# Exit Routes



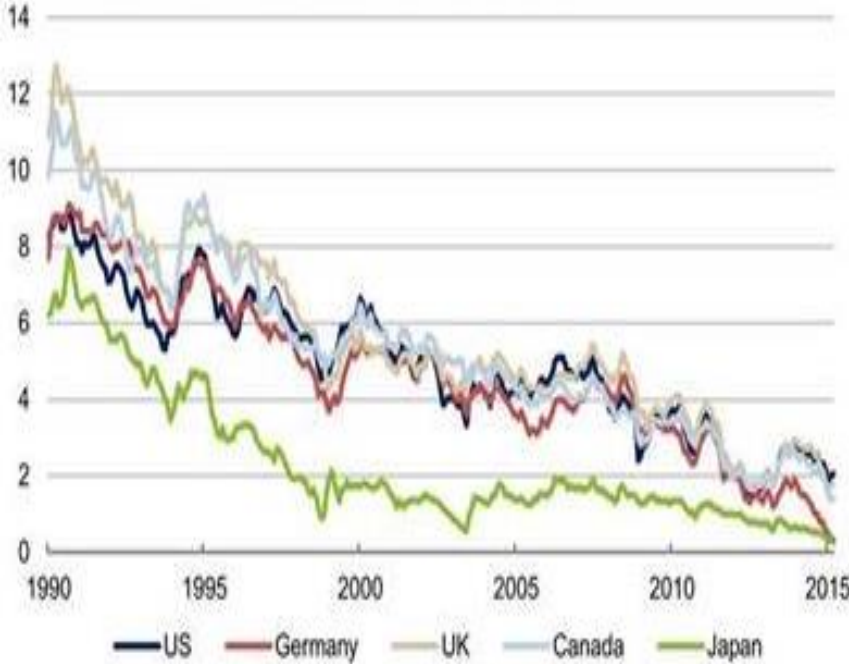
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Private Equity  
remains an important  
asset class for  
institutional  
investors

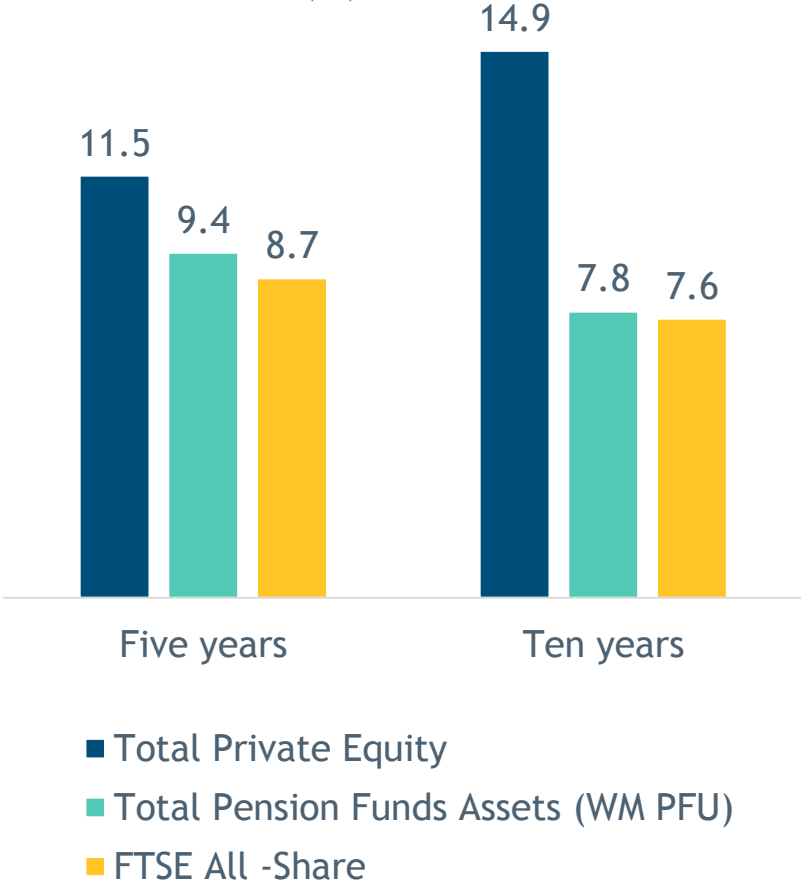
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# Performance in a low-yield environment

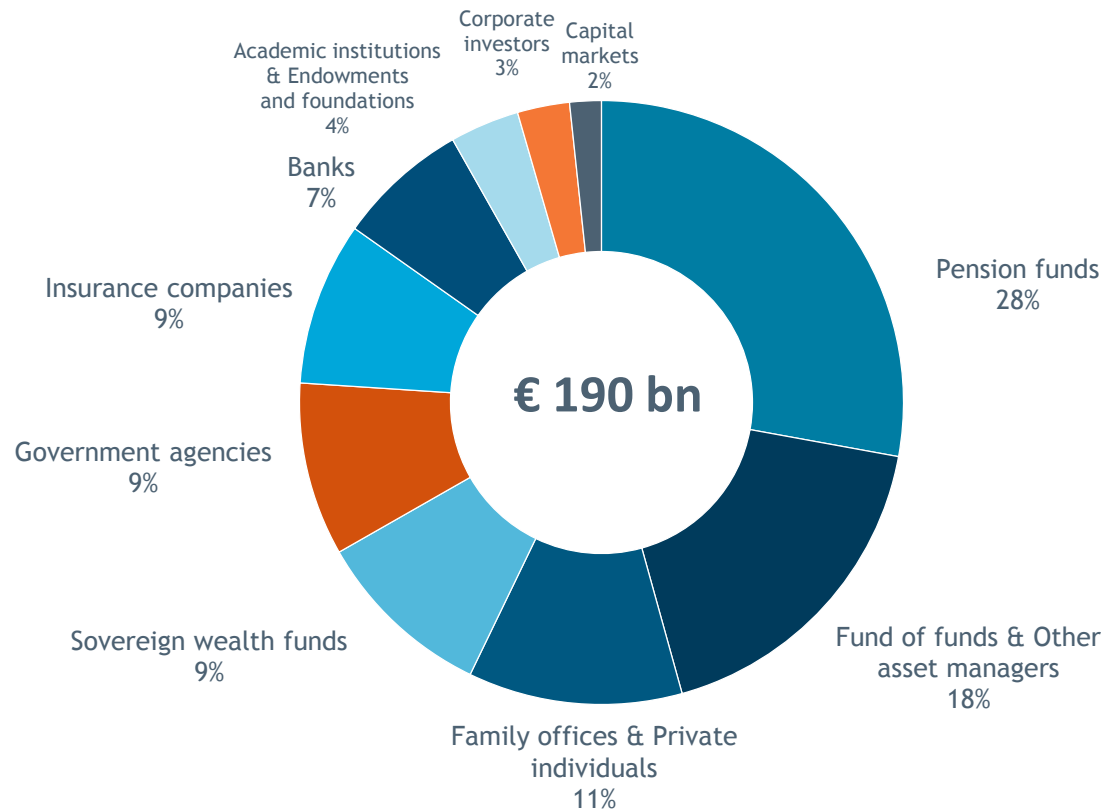
## 10-year Government Bond Yield (%)



## Private Equity outperforms other asset classes (%)



# All Private Equity - Funds raised by type of investor 2010-2014

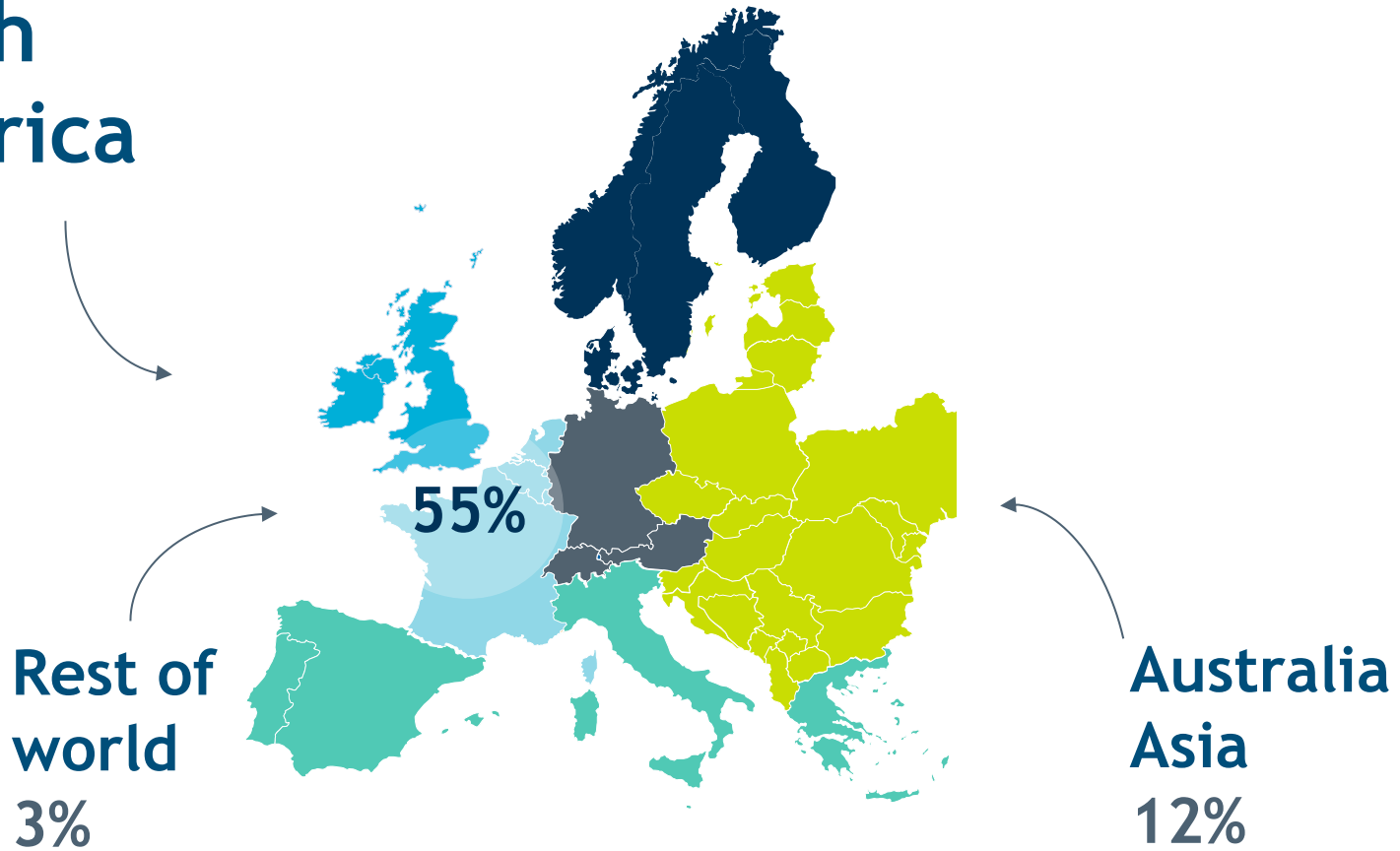


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# Almost half of all the capital raised by European PE comes from non-European investors

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**North America**  
**30%**



**Rest of world**  
**3%**

**Australia Asia**  
**12%**

thank you  
ευχαριστώ  
תודה